

Spring 2006

# La Salle Magazine Spring 2006

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SPRING 2006

# LASALLE

MAGAZINE



The Evolution  
of the School of  
**Nursing**  
and  
**Health Sciences**



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## Years of Solid Growth Lead to Name Change

**Zane Robinson Wolf, Ph.D., R.N., FAAN, Dean and Professor, School of Nursing and Health Sciences**

IN AUGUST OF 1980, THE DEPARTMENT OF NURSING BEGAN at a table in La Salle's Chemistry Department. That fall, the courses offered in the Registered Nurse to Bachelor of Science in Nursing (R.N. to B.S.N.) Program commenced an exciting and sometimes difficult trek as the academic and clinical discipline of nursing took hold in the midst of a college well known for its liberal arts tradition.

The Nursing Program was the second of its type in the Philadelphia area. Our impressive R.N. to B.S.N. students appreciated the opportunity to earn the B.S.N., attending classes part-time during evenings and weekends. Courses included clinical experiences in Germantown neighborhoods and nearby hospitals, Albert Einstein Medical Center, and Medical College of Pennsylvania Hospital. Soon the R.N. to B.S.N. program achieved initial accreditation from the National League for Nursing.

Many achievements followed the Department of Nursing's early successes. Administrators and faculty launched the Graduate Nursing Program in 1987 (first, the clinical nurse specialist adult health and illness and nursing management/administration tracks).

The La Salle Neighborhood Nursing Center developed its first programs in 1991, helping us to solidify our commitment to the health of our neighbors through the services of public health nurses, community health outreach workers, a substance abuse counselor, nurse practitioners, and a social worker. The University's commitment to disadvantaged individuals has its roots in the work of Saint John Baptist de La Salle, founder of the Christian Brothers.

The basic undergraduate nursing program welcomed full-time students in 1993, and the Department of Nursing became a School. Other nursing initiatives followed, including achieving national accreditation and developing additional tracks in the Graduate Nursing Program, such as public health nursing, adult and family nurse practitioner, certificate programs in school nurse, wound ostomy continence nursing, informatics, and gerontology. We taught courses at the new Bucks County Center, and later at Pennsylvania Hospital and Abington Memorial Hospital. Enrollments increased, decreased, and increased again.

Recently, the Commission on Collegiate Nursing Education granted accreditation status to our Undergraduate and Graduate Nursing programs, which met all standards. The new accreditation is effective through 2014.

While our nursing programs continued to grow, University administrators were beginning to consider the need for educational preparation in another health-care field: Speech-Language-Hearing Science (SLHS).

The M.S. Speech-Language Pathology Program was implemented in 2001 and ultimately awarded accreditation. The director and faculty members created five-year B.S. to M.S., B.S. in Speech-Language-Hearing Science, and stand-alone M.S. programs. Recently, a Pre-S.L.P. online program was initiated for students interested in meeting standards that position them to apply to graduate speech-language pathology programs. Thanks in part to the Oberkotter and Connelly foundations, the SLHS Program secured its position in the University. Our Speech-Language Community Clinic offered services at St. Francis of Assisi Rectory.

As the SLHS Program first welcomed five-year B.S. to M.S. students, the Nutrition Program also joined the School of Nursing in 2001 and subsequently offered Didactic and Coordinated programs in Dietetics. Once again, we decided to further commit to creating student experiences with vulnerable populations by providing health-care services in the neighborhoods of Philadelphia and Bucks counties.

Our mission helps us to stay focused on providing excellent education programs and developing culturally and clinically competent, compassionate professionals who care for patients, families, and communities—with emphasis on underserved groups. Our talented and hard-working full- and part-time faculty, professional and support staff, and students labor “together and by association” (as Lasallians say) to make nursing and health science programs at La Salle University the best.

With our new name, the School of Nursing and Health Sciences has come a long way from that table in the Chemistry Department.



*Zane Robinson Wolf*



# LASALLE

## MAGAZINE

### Volume 50 | Number 1

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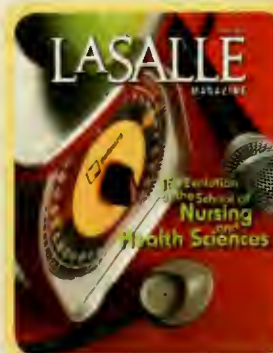
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*Pictured on the cover are items representing the three disciplines in the School of Nursing and Health Sciences: a stethoscope for Nursing; a scale and apple for Nutrition; and a microphone for Speech-Language-Hearing Science.*



As of Jan. 1, 2006, the School of Nursing officially became the School of Nursing and Health Sciences. This name change reflects the growth and development of the School since its founding in 1980.

To better meet the educational needs of health-care professionals who are working with a more diverse population, the School now also offers programs in Nutrition and Speech-Language-Hearing Science, along with a growing list of nursing certificates and distance-learning programs.

The following articles address the critical changes in health care, and the University's response to those changes, along with insights from some of our professors and alumni.

# The Evolution of the School of Nursing and Health Sciences

BY DIANE BONES 75





## Bursting at the Seams

How does the current crunch affect La Salle's Nursing programs?

Nursing at the undergraduate and graduate levels is now one of the fastest growing majors at the University.

The numbers tell the story.

In 1980, when La Salle introduced its part-time baccalaureate degree program for working nurses in the evening division and weekend college, 36 students were admitted to the major and taught by a handful of faculty.

Currently, a total of more than 1,100 undergraduate day and night and graduate students are enrolled in Nursing programs offered by La Salle and taught by full-time professors and adjunct faculty members.

"We are extraordinarily challenged to meet the needs, like all area schools," Wolf said.

Unlike many other schools of nursing, La Salle is not part of an academic health system and relies on strong relationships with a network of area hospitals, schools, and community agencies for clinical affiliations.

Maintaining a balance of academic knowledge with hands-on clinical skills is mandatory for today's nursing students.

**More than 1 million new and replacement nurses will be needed by 2012, according to the latest projections from the U.S. Bureau of Labor Statistics.**

"Nurses currently face many challenges and must adapt to a changing health-care environment—including technological advances, engineered medications, infectious diseases, bioterrorism, and surgical innovations—while keeping the caring intact," Wolf said. "Our faculty is dedicated to helping students become professional nurses who are interested in increasing their knowledge throughout the course of their careers so that they serve the public in the best possible manner."

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## Nurses needed.

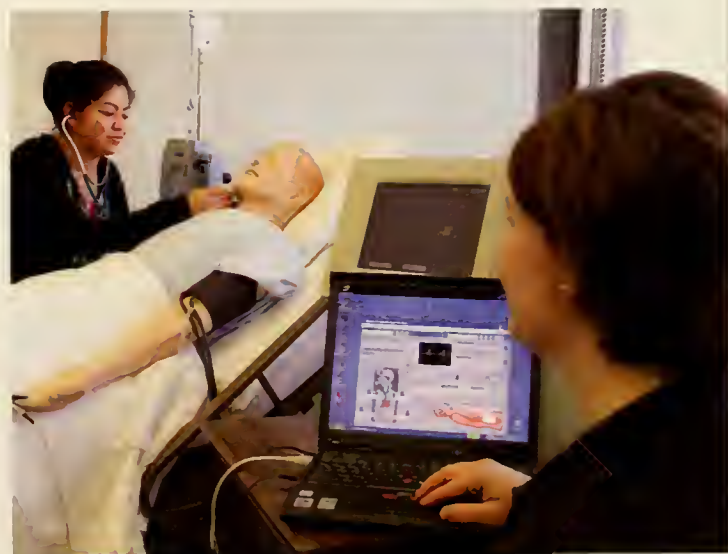
Desperately.

The graying of American baby boomers, coupled with diverse career options for women who traditionally considered a nursing career, is adding up to a severe shortage of qualified nurses in the U.S.

"There have been previous nursing shortages, but the need for more nurses will continue for decades because of chronic illnesses and an aging population," said Zane Robinson Wolf, Ph.D., R.N., FAAN, Dean of La Salle University's School of Nursing.

And not just any nurse will do.

"Today demands a better-educated nurse with different skill sets, including technological knowledge," said Diane M. Wieland, Ph.D., R.N., C.S., Director of Undergraduate Nursing Programs. "The nursing role is stressful because you are not only the patient's protector and advocate, you also rely on expanding clinical knowledge, management ability, and leadership skills."



*Nursing students use the "Sim Man" to practice their skills.*

Registered Nurses were identified as the top occupation in terms of job growth through 2012 by the U.S. Department of Labor.

(continued)

## Focus on Flexibility

La Salle has responded to the need for more nurses by creating a variety of undergraduate, graduate, and certificate programs at the main campus and at several satellite sites. The flexibility of the programs attracts a diverse array of men and women of differing ages and stages of life. Some courses are now available online, so students don't have to leave their homes to continue their nursing education.

"We are a very innovative school, working to maintain cutting-edge knowledge and skills so that faculty



*Nursing students practice moving an "immobile patient."*

can stay on top of the curve to provide our students with the best experience possible," said Mary Anne Peters, D.N.Sc., R.N., Director of Graduate Nursing Programs.

"We have to credit Dr. Wolf and the faculty for being entrepreneurial in meeting the challenges that we face with the nursing shortage," Wieland said.

## Speech-Language-Hearing Science

### Meeting the Needs of a Growing Population

BY JON CAROULIS

IN LESS THAN SIX YEARS, LA SALLE University's innovative Speech-Language-Hearing Science (SLHS) Program is not only up and running and nationally accredited, but also has expanded to offer several new programs.

Seven students graduated in the program's first Master of Science class in 2003; this year, more than 25 M.S. students are expected to graduate. So far, 100 percent of the Master of Science SLHS graduates have found employment.

"The number-one reason for the success of our programs is our faculty," said Barbara Amster, Ph.D., Founding Director of the SLHS programs, which are part of the School of Nursing and Health Sciences. "They're very gifted teachers, and they bring clinical experi-

**"The increased number of people living into their geriatric years, the increased number of children who survive complicated births, and the Individuals with Disabilities Education Acts legislation are all combining to increase the demand for speech-language pathologists."**

**—Barbara Amster, Ph.D.**

ence to the classroom. The program has succeeded beyond my wildest dreams."

According to the U.S. Department of Labor, demand for speech-language pathologists is expected to grow rapidly over the next several years.

"The increased number of people living into their geriatric years, the increased number of children who survive complicated births, and the Individuals with Disabilities Education Acts legislation are all combining

to increase the demand for speech-language pathologists," Amster said.

A cornerstone of the program is its innovative, accelerated five-year (undergraduate to graduate) program for outstanding undergraduates who decide early in their studies to pursue a career in speech-language pathology.

Last spring, the program began the Pre-S.L.P. Program, which is offered both online and on La Salle's main campus. The program is a series of



In addition to teaching, the majority of La Salle Nursing faculty members continue to work in their profession in order to maintain the certification requirements in their specific field.

clinical examples,” said Wieland, who maintains a psychotherapy practice during evenings and on Saturdays. “We have a personal investment in making sure the students who leave La Salle are well-educated and the

**There were 9,353 fewer U.S.-educated nursing school graduates taking the national licensure examination for registered nurses for the first time in 2004 compared to 1995, according to the National Council of State Boards of Nursing.**

“Many of our faculty members are internationally known experts, leaders on the forefront of national nursing organizations, and editors of nursing journals, but their hands-on experience also keeps them in the health-care arena and enables them to provide students with current

kind of nurse that we’d want to take care of us or our loved ones.”

Technical innovations, including the P.D.A. (Personal Digital Assistant, a hand-held device the size of a small calculator that contains an encyclopedia of medical information

that students refer to for instant access) and Sim Man (a high-tech “dummy” that is used to practice clinical skills), serve as invaluable tools for preparing La Salle’s 21st-century nursing students for their roles in health care.

“So many employers have told me that they hire La Salle graduates as soon as they apply because they are well-prepared and solidly educated,” Peters said.

*(continued on next page)*



prerequisite courses in communication sciences and basic sciences; its goal is to prepare students with bachelor’s degrees in majors other than communication sciences and disorders to apply to American Speech-Language-Hearing Association-accredited master’s programs. Students from all over the country, including California and Arizona, have applied to this program to complete their prerequisite course work.

“I loved my time at La Salle and found all of the professors to be extremely dedicated, encouraging, and professional,” said Christy Marzzacco, M.S. ’05, who teaches children with hearing loss. “The Council on Education of the Deaf has recently named me as a Master Teacher. I am certain that my degree in Speech-



*Cesar Ruiz, Assistant Professor of Speech-Language-Hearing Science, demonstrates speech analysis to a student.*

Language Pathology has made me a more credible clinician.”

The SLHS program has also received two grants totaling more than \$500,000 from private foundations. One grant was used to create a laboratory for students, and the other

was for educating Speech-Language Pathology graduate students to work with the region’s oral-deaf community and establish a link between the University and the Clarke School for the Deaf in Philadelphia.

# Beyond the Food Pyramid

## Nutrition Students Prepare for In-Demand Career

BY AMY GARDNER

ACCORDING TO U.S. DEPARTMENT of Labor statistics, the need for dietitians will grow at a higher-than-average rate over the next eight years. Helping to meet this demand, La Salle is one of only 300 schools in the country offering an undergraduate degree in Nutrition.

Starting in 1999 with only five students, La Salle's Nutrition Program now has more than 50 full- and part-time students. Students are taught in clinical and community nutrition and food management by Nutrition professors—all of whom are also practicing registered dietitians.

"It's rare to find a nutrition program where all the faculty

members are actually practitioners," said Jule Anne Henstenburg, M.S., R.D., C.S.P., L.D.N., Director of Nutrition Programs. "We are practicing in an ever-changing environment. New nutrition research is released constantly, and as practicing dietitians, we are able to pass on the new information directly to our students, adding enormous value to their education."

As Nutrition majors, students can follow one of two programs—the Didactic Program in Nutrition or the Coordinated Program in Dietetics.

The Didactic Program in Nutrition is the more traditional of the two. Upon graduation, students complete a one-year internship. The internship

prepares students to take the registered dietitian exam. Competition for internships is fierce, but La Salle students have been very successful at earning internships at organizations such as Aramark and Sodexo, at hospitals, and within graduate programs.

La Salle is one of only 40 schools in the country to have a Coordinated Program in Dietetics. Students meeting a G.P.A. requirement can be admitted into the program in their junior year. Instead of completing the one-year internship after graduation, students in the Coordinated Program complete their internships during their senior

(continued)

## The Spirit of Giving

A strong emphasis on public health nursing, a field that studies population-based health care and epidemiology, differentiates La Salle's

Nursing Program from other institutions across the country. In their senior year, all La Salle

Nursing students take a course that introduces them to public health nursing and covers past and current health trends, such as the increase in Type II diabetes in children.

"Adding public health nursing to our curriculum sets La Salle apart," explains Mary Ellen T. Miller, '82, M.S.N. '96, R.N., C.C.E., Associate Director of Public Health Programs. "There is a misconception that public health is just for the poor or

underserved, but it actually benefits everyone in society, as evidenced by the anthrax scare after September 11, 2001. I tell students that they don't have to worry about contracting a disease from water when they turn on the tap to brush their teeth each morning, thanks to public health initiatives."

Students learn first-hand about public health nursing with clinical rotations at the La Salle Neighborhood Nursing Center. For the past 15 years, the Neighborhood Nursing Center has provided educational and community services to underserved populations with an emphasis on health promotion, injury prevention, screening, detection, and referral. Located at Chew and Wister streets, the Neighborhood Nursing Center is grant-supported and staffed by a group of dedicated public health nurses, a substance abuse counselor, a social worker, an Americorps worker, and commu-





year in preparation for the registered dietitian exam.

With an emphasis on urban community health, students in the Coordinated Program intern with community organizations such as the Greater Philadelphia Coalition Against Hunger, Einstein Healthcare Network Community Health Department, and Nutritional Development Services of the Archdiocese of Philadelphia. As part of their internships, students help develop and run nutrition programs that benefit underserved populations.

Currently in the coordinated program, senior Kelly Cochlin is a program facilitator for a family fitness

program for Penn State Philadelphia County's Outreach Center. The after-school program is for children in grades 3 through 5 who are overweight or at risk of becoming overweight. During the weekly sessions, Cochlin teaches the children about making healthy food choices and ways to increase physical activity.

With an aging population, a spike in childhood obesity, and an increasing prevalence of Type II diabetes, nutrition no longer simply means understanding the food pyramid. La Salle's Nutrition students are preparing to meet today's challenges in cutting-edge ways.



*A nutrition student experiments with fats.*

nity health outreach workers.

"Our Neighborhood Nursing Center 'without walls' provides care by going into the community to teach and perform health screenings at health fairs, churches, senior centers, homeless shelters, and schools," Miller said. "We are on the move and go where the people are."

Managed by Sharon Starr, M.S.N., '94, R.N., the La Salle Neighborhood Nursing Center offers nursing students a unique view of a world beyond the traditional hospital.

"Raising students' awareness of public health issues adds to their medically based knowledge and shows them how much of a difference they can make," Miller said. "It demonstrates that if you keep people healthy with preventive measures, they may not require hospitalization."

The spotlight on public health nursing meshes seamlessly with the

*(continued on next page)*

### GET WITH THE PROGRAM

Known for its creativity and flexibility, La Salle University's Nursing Programs offer something for everyone who is interested in pursuing nursing education at the main campus, Bucks County Center, Abington Memorial Hospital site, or Pennsylvania Hospital site, including:

- B.S.N. Program—Full-time day program for Bachelor of Science in Nursing (B.S.N.)
- ACHIEVE—Evening and weekend Basic B.S.N. Program
- L.P.N. (Licensed Practical Nurse) to Basic B.S.N. Program
- R.N. (Registered Nurse) to B.S.N. Program
- R.N.-B.S.N. to M.S.N. (Master of Science in Nursing) Program
- R.N. to M.S.N. Bridge Program for R.N.s with a non-nursing baccalaureate degree
- M.S.N.: Adult Health and Illness, Clinical Nurse Specialist, Adult Nurse Practitioner, Family Nurse Practitioner, Nurse Anesthetist, Public Health Nursing tracks
- Post-Baccalaureate Certificate Programs in Gerontology, School Nursing, Nursing Informatics, and Wound, Ostomy, Continence Nursing
- Post-Master's Certificate Programs in all M.S.N. Tracks, Nursing Education, Nursing Administration for M.B.A. degree holders.
- M.S.N./M.B.A.



*A student works with a model of the human circulatory system.*

*(continued)*

Lasallian mission of preparing students for a life of continued learning, and it seeps into the mindset of students when they choose a career path in nursing.

**Forty percent of all R.N.s will be older than age 50 by the year 2010, according to a report released by the Government Accounting Office.**

"Many La Salle Nursing alums work in the care of vulnerable populations, and I don't think that's serendipity," said Janice Beitz, Ph.D., B.S.N. '83, Director of Nursing Certificate and Distributive Learning programs. "It's part of our education here to help, with a specific dedication to the care of urban neighborhoods."

## So You Want to be a Nurse?

Although qualified nurses are in great demand, the career is not for everyone, and the La Salle Nursing Program faculty has some practical advice for those considering a nursing education.

"Shadow a working nurse, have a strong science base, look at our curriculum, and be aware that you need to be hard-working, determined, and always ready to continually learn to become a nurse," Wolf said.

"Given the current complexity of patient care, I believe that every nurse entering the profession needs a B.S.N., no doubt in my mind," Beitz said. "I see the difference an advanced education can make in a nurse. A nursing diploma or associate's degree can get you started, but it doesn't give you a career, and you won't even know what you don't know until you further your education."

"Understand that nursing is difficult. The health-care environment has not always been friendly to nurses. Patients are acutely ill and their conditions are more complex. This, combined with budget cuts, can lead to mandatory overtime and additional stress for nurses. Nursing is physically and emotionally demanding work and requires adapting to an ever-changing health-care system," Wieland said.

"Yes, there is a great need for nurses and nursing faculty right now, but it takes a special person to become a good nurse. You have to be a critical thinker, excel at math and science, and need to really care about people," Miller said.

Wherever nursing takes an individual throughout his or her career—into the operating room as a nurse anesthetist, into villages in foreign countries, into schools in Philadelphia, into an office as a nurse practitioner, into a long-term care facility as a wound specialist—a solid Lasallian education is the soil in which he or she is nourished.







## Know Thyself

Despite the demands of modern nursing, most veterans wouldn't change their profession.

"Even though the nursing profession is challenged right now, nursing is an incredible gift from God, having access to people and their families," Wolf said. "I have memories that you wouldn't believe, and I can't even tell you what it's done for me to have such incredible entry to both easing the suffering and sharing the beauty of people's lives."

"It's a tough job, and it always has been, and if you only see it as a paycheck, you'll burn out. Patients are sick, families are demanding, shift

work can be miserable, so you really need something inside you that drives you to take care of other people," Peters said. "It's a privilege and a responsibility. People allow you into the most private times of their lives, from birth to death, and I can't tell you how much that humbles me. But you'll never stop learning, and you'll never have a day in your career when you're bored, plus you can change the geographical area where you'll work or your clinical specialty if you want. With nursing, you can explore the profession for a lifetime." ■

## From Combat to Classroom

### Professor Transforms War Experience into Nursing Lessons

BY JON CAROULIS

WHILE WORKING IN A FIELD HOSPITAL during the first Gulf War, Earl Goldberg, Ed.D., B.S.N. '83, R.N., C.S., got some up-close-and-personal experience in two areas: dealing with soldiers and prisoners of war suffering from combat stress and helping organize a large health-care facility.

Goldberg now teaches psychiatric and gerontologic nursing as well as leadership courses in the School of Nursing and Health Sciences, and he says he draws on that experience all the time.

"I dealt with emotional combat stress in the war, and I talk about that in my courses, how it relates to post-traumatic stress in psychiatry," said Goldberg, who's been on the La Salle faculty for five years. "And I bring my experience in the military to my courses on organization and

administrative leadership. What I did in the military is pretty well connected with what I'm doing now."

He served nine months overseas during the Gulf conflict as a member of the U.S. Army Reserves.

In addition to caring for U.S. soldiers, he treated Iraqi prisoners of war: There was a P.O.W. camp with more than 20,000 Iraqis not far from the field hospital where he was stationed.

Working in a large field hospital in a war zone taught him the need for organizational skills, which he imparts in his graduate-level courses on nursing leadership.

"Nurses already play a huge part in health care, and it's going to be an even bigger role in the future," he said. "Nurses are in charge of



a lot of people, and they have to get things done in a short amount of time while working in a complicated health system."

In addition to leadership and psychiatry, Goldberg also teaches nursing gerontology.

"I started out in adolescent psychiatric nursing, and I've moved up in the age brackets," he said. "I began to concentrate in gerontology because it's a growing health-care issue as the population ages, and nurses are already playing an important role in caring for seniors."



## Alumna Brings Expertise Back to La Salle as Nursing Professor

BY AMY GARDNER

ANA MARIA CATANZARO, R.N., PH.D., B.S.N. '87, M.S.N. '92, came to America from Cuba when she was just 8 years old. Speaking no English, and with nothing more than the clothes on her back, Catanzaro knew she wanted to achieve the American Dream—freedom, an education, a home, and a family.

Catanzaro also knew she wanted to help change the world, but she wasn't sure how. After high school, she enrolled in a community college. After changing her major five times, she walked into school one day saying, "I want to be a nurse."

When she began her nursing program, Catanzaro was married and pregnant with her first child. Not fitting the mold of the typical nursing student at the time, her instructors expected her to fail—but she didn't. She earned her associate's degree in nursing, but not before giving birth to three of her four children.

Catanzaro served as a registered nurse for a number of years before moving from northern Virginia to Philadelphia. She soon enrolled in La Salle's Nursing Program to earn her bachelor's degree. After graduating in 1987, Catanzaro continued on in La Salle's new Graduate Program in Nursing. Influenced by the mission of the Christian Brothers, she believed she could help change the world as a public health nurse and school nurse.

Catanzaro continued her studies, earning her second master's degree in moral theology. She also received her Doctor of Philosophy in Spiritual Theology from The Catholic University

of America in Washington, D.C. Catanzaro completed a post-doctoral fellowship in spirituality and health at Duke University.

As a nurse and a Catholic, Catanzaro believes a person's spirituality affects the healing process.

"Spirituality is an integral part of who we are and how we live our lives. It influences the decisions we make about our health, how we cope with illness, and how we deal with suffering and death," she said.

According to Catanzaro, healing is not necessarily about curing a disease; it involves caring for the whole person—body, mind, and spirit. Although people observe different religions, everyone has some form of spirituality, she said.

"Understanding a person's spirituality allows nurses to better care for their patients," Catanzaro said. "Also, research shows that religion and spirituality may help patients cope better with illness."

Coming a long way from the 8-year-old with nothing more than the clothes on her back, Catanzaro has realized the American Dream. She credits this country, the Catholic Church, and La Salle for making her dream come true.

Catanzaro returned to La Salle full-time last August as an Associate Professor of Nursing. Her reason for coming back to La Salle is the same as before—her belief in the mission of the Christian Brothers.

"I have been so blessed with many gifts—it's my responsibility to give back," she said.

**"Understanding a person's spirituality allows nurses to better care for their patients. Also, research shows that religion and spirituality may help patients cope better with illness."**

**—Ana Maria Catanzaro**



# La Salle Nursing Graduate Honored for Work with Sickle Cell Patients

BY GREGORY GETHARD, '99

SICKLE CELL DISEASE IS PAINFUL and agonizing, affecting approximately 2 million Americans. It is also widely misunderstood in the health-care community. As the Nursing Coordinator for the Sickie Cell Day Unit at Thomas Jefferson University Hospital, Gaye Riddick-Burden, B.S.N. '99, M.S.N. '01, R.N., CRNP, educates people about the chronic disease while also treating its victims.

For her work, she was honored with *Nursing Spectrum* magazine's 2005 National Nursing Excellence Award in the Clinical Care category.

Victims of sickle cell disease face a lifetime of health problems. Their red blood cells change into a crescent shape, resulting in painful attacks in various parts of the body and lasting damage to organs. Sickie cell sufferers are prone to strokes, enlarged livers, and other complications that can easily become life-threatening.

While working as a nurse, Riddick-Burden saw that people with sickle cell disease, most of whom are African American, are underserved in the Philadelphia region.

"I spent a lot of time talking and interacting with people with sickle cell disease," Riddick-Burden said. "I was really sorry that no one believed their stories about their pain and how no one understood their condition."

In 2002, the hospital launched the Sickie Cell Day Unit, allowing people with the disease to see physicians and nurses with expert knowledge about their condition without having to wait in a hectic emergency unit. Riddick-Burden worked with Jefferson officials to organize the program after visiting

sickle cell units in other cities around the country and studying how they treated their patients.

"She's a wonderful nurse," said Janice Beitz, Ph.D., B.S.N. '83, Director of La Salle's Nursing Certificate and Distributive Learning programs. "She is a great example of what our Nursing programs teach. She is really someone who is concerned about the community and who wants to help people who need it the most."

**"She's a wonderful nurse. She is a great example of what our Nursing programs teach. She is really someone who is concerned about the community and who wants to help people who need it the most."**

**—Janice Beitz, Ph.D.**

In addition to her work at Jefferson, Riddick-Burden also runs an outreach program with her church, the Refuge Evangelical Baptist Church in East Oak Lane, where she teaches parishioners about hypertension. She holds regular blood pressure screenings and educational sessions about the dangers of high blood pressure.

"Some of the people at church don't know about hypertension or aren't managing their health problems correctly," Riddick-Burden said. "Now they're able to go someplace and see someone with whom they're familiar who is also a nurse. They can find out, through me, if they need more help with their problem. And they also help me come across other people who haven't been diagnosed with the problem. Helping these people is a nice reward."



## JOHN J. “JACK” FRENCH, ’53: WHY I GIVE BACK



WHEN JACK FRENCH COMES TO LA SALLE, HE DOES A LOT of waving. He greets faculty and staff, students, and people he recognizes from the neighborhood around campus, where he has lived for 71 years.

In his words, French is a fixture around La Salle, and has been since 1943, when he started at La Salle College High School. More than 50 years after he graduated from college, he's on campus a few days a week, serving on various committees and even auditing classes when the subject matter intrigues him.

"I would encourage everyone to come back to campus—there's a lot going on, and it is well worth it," French said.

After high school, French started college, studying industrial management at night while working full-time as a receiving clerk at a plant in South Philadelphia. His plans changed one day while he was playing basketball on campus. La Salle's evening school director spotted him on the court and referred him to the Athletic Department. French was offered a scholarship to attend school during the day and join the basketball team.

French was a reserve player on the team for three years. He was part of the 1952 team that won the National Invitation Tournament and shared a court with many of the players who would go on to win the NCAA Tournament title in 1954.

"I didn't play much, but I got an education," French said. "I played basketball, traveled, practiced, got a scholarship, and finished school."

Shortly after earning his bachelor's degree in 1953 and starting a management training program at Bell of Pennsylvania, French was drafted into the U.S. Army. He returned to Philadelphia after two years of military service and began what would become a 38-year-long career at Bell, during which time he served in several managerial roles. He said that one of the keys to his success was the education he received at La Salle.

"La Salle taught me how to study and really learn the details of a job," he said.

Well before he retired in 1991, French ramped up his participation in La Salle activities. He was involved in the advent of fundraising phonathons in the 1960s and, in 1980, he was honored with the John J. Finley, '24, Award, which recognizes outstanding service to the University and the Alumni Association. Later, he served one term as president of the Alumni Association, and he still serves on the Alumni Board of Directors.

Through it all, he has been a generous donor to the University through the Annual Fund, the Explorer Club, and a \$50,000 gift to *Shoulder to Shoulder: Securing the Future*, La Salle's \$25-million major gift initiative to strengthen the University's endowment and fund construction of a new science and technology center.

French said he believes that alumni need a "pep talk" to encourage them to build a stronger relationship with La Salle.

"We need to reach out to people and ask for their support of the University community, even if they just start small," French said. "We need financial and participatory leaders."

He said the key to building support in the alumni ranks is to focus on good relationships with future alumni while they are still students at La Salle.

"I would urge students to take an interest in and be a part of what is going on at the University," he said.

And French is more than happy to set the example.

"Here I am, all these years later, still believing in La Salle," he said.



# Nothing Lost in Translation: Di Marco Retires after 60 Remarkable Years

BY COLLEEN MULLARKEY, '06

Those who possess dedication and perseverance will go to almost any length to achieve their goals, will accomplish great things even in the midst of extreme adversity, and will make their dreams a reality. Throughout his life and career, Domenico Di Marco, Ph.D., hasn't looked at the limitations of life, but rather the innumerable possibilities.

Whether inside of the classroom or out, in true Lasallian tradition, his life has always centered on teaching. He recently retired after 60 years as a Foreign Language Professor at La Salle. During that time, he taught Italian, Latin, Greek, and Spanish as well as Italian culture, literature, and art history; and through example, he also taught his students about life.

Serving in the Italian army during World War II did not deter Di Marco's academic aspirations; remarkably,

he still completed his doctorate in Classics at the University of Rome in 1945, while Italy was ravaged by turmoil. It is this insatiable desire to learn and teach that has defined Di Marco as a person and an educator.

La Salle University has played a central role in the Di Marco family, not just as a financial provider, but also as an instrument in fostering prior relationships and forging new ones. All four Di Marco sons—Carl, '74, Eugene, '78, Claude, '80, and Anthony, '83—attended La Salle, and two of them met their wives here. Over the years, Di Marco has inspired 10 relatives to become members of his second family, the La Salle community.

Anthony Di Marco, D.O., said that his father focused his life on teaching, family, and community. In addition to emphasizing the importance of education to his sons, Di Marco instilled in them a determined work ethic. Although all four brothers entered the medical profession, Anthony said his father never pushed them toward a particular career. "His biggest concern was that we worked to the best of our potential, whatever that might be. He always said, 'There is no shame in being poor, but there is in being lazy.'" Di Marco has served as a great model to his sons, putting them all through medical school at a time when professors did not make an impressive salary.

Leo Rudnytzky, Ph.D., '58, Professor *Emeritus* of Slavic and German Languages, now a close friend



and colleague of Di Marco's, first met him in 1954 as a freshman in his Art

History class. "He has a great aesthetic appreciation; I remember him giving magnificent poetic readings of Dante in the original Italian," he said. Indeed, it was Di Marco's passion for literature and the arts that compelled him to establish a Fine Arts Department here in 1957.

Bernhardt Blumenthal, Ph.D., '59, Chair of the Department of Foreign Languages and Literature, admired Di Marco's devotion to his profession. "I never knew him to miss a class. On the days he taught, he was in his office at 7 a.m., ready to begin teaching, from the first day of his career to the last."

Blumenthal and Rudnytzky both remembered a unique episode that tells volumes about the type of commitment Di Marco had. In the late 1950s, La Salle was hit by an enormous blizzard, and the school shut down; however, Di Marco didn't let the storm stop him. Seeing that the roads were bad, he put on his skis and trekked all the way up Broad Street from South Philadelphia to Olney.

Blumenthal said he was not a flashy character, but rather an unsung hero in the University. At the age of 85, Di Marco continues to take advantage of the endless opportunities in his life. He edits and contributes to "The Italian Page" of the *Sons of Italy Times*, studies Italian issues, and savors his greatest accomplishment—his devoted and successful family.





# BUSINESS IS BREWING



Photos by Steve Stoltzfus

The Trogner Brothers  
Follow Their Passion  
and Open a Brewery

BY MARIAN MORTON



MIDWAY THROUGH A FINANCE INTERNSHIP IN COLLEGE, John Trogner, '94, realized that life in a cubicle was not for him, and that his chosen career path in commercial real estate no longer interested him. What he did have a passion for was beer—specifically, the science of brewing it.

Trogner traded a future of power suits and high-stakes deals for a dream of owning his own brewery. In 1996, Trogner and his brother, Chris, opened Troëgs Brewing Company in their hometown of Harrisburg, Pa. The operation has grown to employ 14 people and produce nearly 9,000 barrels of beer annually, which it distributes to stores, bars, and restaurants around the Mid-Atlantic region.

"Our whole business is built around brewing, bottling, and kegging the beers we want to drink," Trogner said.

At La Salle, the School of Business allowed John Trogner, once he realized his true calling, to add introductory microbiology and physics to his business course load as a primer in brewery science.

"The whole La Salle community in general helped me to explore what I wanted to do and to figure out how I could get my feet wet," Trogner said. "(Accounting Professor) Brother Gerald Fitzgerald always told us, 'Find something you like to do because you're going to spend a lot of time doing it.'"

After he graduated from La Salle, John Trogner joined Chris in Boulder, Colo., which has a reputation as "the Napa Valley of breweries."

The brothers' Colorado jobs served as research for their business plan: Chris managed a restaurant, and John cleaned tanks at a brew pub and later learned welding, electrical work, and plumbing while helping to build a bottling facility.

When it came time to open their own business, however, they decided to move back to Central Pennsylvania, where the competition was not as fierce as it was in brewery-laden Colorado. Plus, they liked the idea of introducing that area to locally brewed, hand-crafted beers.

They considered opening a brew pub and serving food with their beers, but ultimately decided to focus on the brewery exclusively. John runs the production side, from recipe formulation to bottling and kegging the final product. Chris handles marketing, distribution, and sales.

"We didn't want to spread ourselves too thin by trying to run a restaurant and a brewery," John Trogner said. "We're just concentrating on the beer."

Troëgs, whose name is derived from a family nickname, has five varieties of beer that it produces year-round, including its HopBack Amber and DreamWeaver Wheat, and four seasonal brews, including its Sunshine Pils during the summer and Mad Elf for the holidays. But John Trogner is frequently



*Above: John Trogner, '94, gives a tour of the brewery. Facing page: Chris (left) and John Trogner in the brewhouse of Troëgs Brewery in Harrisburg, Pa.*

inspired to brew small batches of new varieties using a blend of different ingredients.

"Our influences come from our cravings, whatever we feel like drinking ourselves," he said.

In the first few years, Troëgs hit some obstacles. John Trogner said beer drinkers in the Harrisburg area, for the most part, had not been introduced to the styles of beers they produced.

"For us, beer is easy. Our hurdle was just convincing people to try it," he said.

Redesigned packaging and a marketing initiative that took Troëgs beers to beer festivals and other events boosted the business, and they have experienced at least 30 percent growth in each of the last few years. Their beers can currently be found on more than 50 taps in Philadelphia alone.

But the Trogner brothers are not looking to expand too rapidly, and they plan, for the near future, to limit their distribution to the Mid-Atlantic states.

"We're not on the world domination plan," John Trogner said. "Beer is a delicate and perishable product, and we want to keep it as fresh as possible by keeping it in the region."

In the long-term, the Trogner brothers just want to continue brewing beers they like and introducing beer-drinkers to new flavors and varieties.

"We've barely scratched the surface of the outlets available to us in this region," John Trogner said. "We want to become a strong brewery that will allow us to live the lifestyle of brewing beer."

*(Troëgs Brewing Company offers free brewery tours and tastings every Saturday at 2 p.m. at its plant on Paxton Street in Harrisburg. For more information about the brewery, call 717.232.1297 or visit [www.troegs.com](http://www.troegs.com).)*



Jaroslav Zeman stands  
with Martin Michl in his new elevator.

# “Elevator *for Martin*”

Czech Communication Student Uses His Practicum  
to Change a Young Boy's Life

BY COLLEEN MULLARKEY, '06



MORE THAN 4,000 MILES FROM PHILADELPHIA, IN THE Czech Republic, a La Salle University student was able to transform a child's life through his academic endeavors.

As a marketing assistant for ZEUS Výtahová technika, a small Czech elevator company, Jaroslav Zeman handles communication strategies, market research, and public relations. Zeman saw an opportunity to apply the Christian values and academic concepts he gained from La Salle's Prague Communication program when he first met 11-year-old Martin Michl. The vivacious young boy has been forced to become fully dependent on others because cerebral palsy has left him in a wheelchair.

Zeman is completing his master's degree in Professional Communication and Public Relations at the University of New York in Prague (UNYP). This M.A. program, offered through La Salle University, is the only American program of its kind in Central Europe. The program focuses intensely on enabling students to apply the concepts they learn to professional situations, which Zeman did in his final practicum project.

Although mobility has been a considerable setback for Martin, he enjoys an active lifestyle—singing in a choir, acting in a drama group, and playing hockey and table tennis. Martin qualifies to enter an asylum where the government would care for him physically and financially, but the Michls want to raise their son at home and do everything possible to make him comfortable. Since Martin has gotten older, carrying him up and down stairs has become very challenging; however, providing a solution to this problem was not a financial option for the Michls.

**"Having read hundreds of practicum proposals over the past 12 years ... his is one of the top three. I also admire the Lasallian values of using an academic course to reach out to the community."**

*—Brother Gerry Molyneaux, F.S.C., Ph.D., '58*

Zeman's initial plan for the practicum project was to develop a crisis manual for his company. An encounter changed his mind about his proposal. "It seems to me that meeting with Martin opened my eyes about these issues," Zeman said.

Zeman's campaign raised money to provide the Michls with an elevator that would bring them some aid and comfort. In addition, this campaign increased public awareness for his small firm in the overcrowded Czech market.

**"... he is truly Lasallian. The practicum project gives an indication of that, but he also has the humility, compassion, and respect that are hallmarks of someone who is Lasallian."**

*—Marianne Dainton, Ph.D.*

In the beginning of February, Zeman reported that he had completed the project. "The elevator is already installed, and Martin is happily using it. I organized a ceremony on the 3rd of February, inviting all sponsors and all others involved." The event had a great turnout, drawing the city mayor of Nachod, Martin's town, as well as a television crew and several newspaper reporters. The town responded enthusiastically to the project, giving it a good deal of media coverage and support.

Zeman said that both his education and faculty were fundamental in developing and completing the project. "Since my project was very complex, including almost all fields of P.R. and professional communication, my class notes and course readings were my key sources of information. My project supervisor and my employer were very supportive and helpful."

Brother Gerry Molyneaux, F.S.C., Ph.D., '58, Director of the Graduate Program in Communication and Public Relations in Prague, commended Zeman's project for its academic excellence and selflessness. "Having read hundreds of practicum proposals over the past 12 years ... his is one of the top three. I also admire the Lasallian values of using an academic course to reach out to the community." Molyneaux noted that Zeman currently ranks as the top student in La Salle's satellite department in Prague, with a reputation for being a diligent student who goes to incredible lengths in pursuit of academic excellence.

Marianne Dainton, Ph.D., Assistant Chair of the Communication Department in Philadelphia, pointed out that Zeman has made many personal sacrifices on his academic journey. "He committed to the 16 months that our program in Prague requires, even though his wife is living in another country."

Despite these obstacles, Zeman has expressed nothing but gratitude for the program. "It is truly greatly appreciated. It offers a chance for people who, for various reasons, would not be able to study in the U.S."

Dainton added, "Jaroslav may not have attended La Salle here in Philadelphia, but he is truly Lasallian. His practicum project gives an indication of that, but he also has the humility, compassion, and respect that are hallmarks of someone who is Lasallian."

## Economic Outlook

On Jan. 24, hundreds of alumni, friends, and business partners of La Salle's School of Business gathered at the Union League of Philadelphia for the fifth annual Economic Outlook. This year's keynote speaker was James B. Stewart, author, editor for *Smart Money* magazine, and columnist for the *Wall Street Journal*.

In his books, *Den of Thieves*, *Heart of a Soldier*, and *Disney War*, Stewart explores personal strengths and weaknesses and the impact of individuals on their surroundings. Stewart's presentation at this year's Outlook focused on the importance of ethical behavior of senior management and the impact on financial markets and the economy.



From left, Jack Zook, C.P.A., Assistant Professor of Accounting; James B. Stewart; La Salle's President, Brother Michael J. McGinniss, F.S.C., Ph.D., '70; and Paul Brazina, interm Dean, School of Business.



## Eleven Student Interns Work at the Olympics

Eleven La Salle University Communications majors were in Torino, Italy, in February working as NBC interns during the network's coverage of the 2006 Winter Olympics.

The students worked 12 or more hours a day, seven days a week. Most went for three weeks. Two interns were production associates; two were runners; and seven were loggers (taking detailed notes on videotape of Olympic events). They worked

alongside NBC staff, including Philadelphia NBC10 Sports Anchor Vai Sikahema, in the international media village in Torino.

Although the Games were held in the middle of the spring semester, the students didn't fall behind: They received three credits for the internship (which is a common practice for any internship), and courses were restructured to allow them to keep pace.



The interns were Adam Bagni, '07; Anthony Bianco, '06; Brandon Davidow, '07; Matthew

DeLucia, '07; Maria A. Dikun, '06; Kevin Feeney, '06; Matthew Juliano, '06; Hannah Loper, '06; Trevor Maki, '08; Benjamin Rosehart, '06; and David Sullivan, '08.



## Hall of Athletes Induction Ceremony

Five new inductees took their place in La Salle's athletic history Feb. 18 at the 45th annual Hall of Athletes Induction Ceremony and brunch, held before the Explorers' victory over the University of Dayton, 74-71. Pictured above are (sitting, from left) Deirdre (Lynch) Tennant, '94 (swimming), Bob Poursanidis, '86 (soccer), and Jill Crandley, '86 (basketball); (standing, from left) James Gulick, '89, Assistant Vice President for Alumni Relations, Mike Diccicco, '71, President of La Salle's Alumni Association, Skip Trowbridge, '64 (swimming), Donnie Carr, '00 (basketball), and Tom Brennan, Ed.D., La Salle's Director of Intercollegiate Athletics and Recreation.

NBC representatives visited La Salle in March 2005 to present the Winter Olympic internship to Communication majors, said Lynne Texter, Chair of the Communication Department.

Only six universities nationwide were invited to participate in the internship program with NBC: La Salle University, Syracuse University, George Washington University, the University of North Carolina, Ithaca College, and Iona College.



## Ugras Named Dean of College of Professional and Continuing Studies

Joseph Ugras, Ph.D., has been appointed Dean of La Salle's College of Professional and Continuing Studies. Ugras has been at La Salle for 19 years and was previously Associate Dean of the School of Business.

"There's a challenge in this position, and it's a challenge that suits my personality," Ugras said. "I like new ideas, I like being entrepreneurial. I feel this is an opportunity to give back more to the University I love."

The College is geared toward students over 25 years of age. While graduate degrees and professional certificate programs will be offered eventually, the College initially will focus on adult learners seeking their first college degree.

"This is a competitive market, but we are very special: education in a Christian Brothers environment. What this College



does is so much tied to the mission of the Brothers of St. John Baptist de La Salle," said Ugras, who will split his time between La Salle's main campus and its Bucks County Center.

La Salle has a long tradition of assisting older students. In 1946, it became the first school

in Pennsylvania to offer a degree program at night, primarily so that returning veterans of World War II could attend college on the GI Bill.

One of his goals, he said, is to increase the number of accelerated programs. The University offers accelerated degrees in Organizational Dynamics and Nursing, but Ugras said there is a need for more.

"Adult students have families, they have jobs, they have other responsibilities, so it's important for them to earn their degree as quickly as possible," he said.

There is evidence, Ugras said, that adult students learn differently—they tend to be more focused and goal-oriented. "Teaching adults requires adopting different techniques, and we'll have formal training programs to address the learning styles of adult learners," he said.

He is also developing relationships with area community colleges to allow their adult students to conveniently transfer to La Salle programs in the College.

Ugras is also administratively responsible for three international programs La Salle offers: an M.B.A. program in Basel, Switzerland, and Master's in Professional Communication programs in Prague, Czech Republic, and Athens, Greece.

"This has been a great experience so far. I'm interacting closely with colleagues in the other schools at La Salle as well as individuals at other institutions and examining the potential in this field," Ugras said.

## Passing Along the Lasallian Tradition

Andrew Lazor, '06

Bel Air, Md.

Major: English and Communication

La Salle Activities:

- Senior staff writer/co-editor of the commentary section of the *Collegian*
- Student Phonathon supervisor
- Freelance writer for La Salle's Office of University Communications
- Freelance writer for the *Chestnut Hill Local* and *Spirit* newspapers

"La Salle teachers ensure that their students are constantly learning and achieving. My academic advisers are always encouraging me to pursue new opportunities, whether they are jobs, internships, or scholarships. The close relationships I have developed with my instructors have inspired me to work as hard as possible to achieve my goals."

"Giving back is one of the most fulfilling things you can do. It really does not matter how much; what is truly important is that you are directly affecting students' futures."

*To make a gift today, call the Advancement Office at 215.951.1539, or visit [www.lasalle.edu/makeagift](http://www.lasalle.edu/makeagift).*



## New Forensic Science Minor Announced

The School of Arts and Sciences is providing students of any major with the opportunity to discover a new and very timely minor. The Forensic Science minor offers two tracks: Crime Scene Processing (for non-science majors) or Evidence Analysis (for physical science majors). As a study of hard and soft sciences, the minor encompasses several disciplines across the curriculum, including criminal justice, sociology, statistics, and chemistry.

With a growing interest in forensics and criminal investigation nationwide, boosted by popular TV shows on the subject, the Forensic Science minor has already intrigued students from several disciplines. Originally, the Criminal Justice Department offered two classes in Forensic Science

as electives in the major, but a committee of professors from the Criminal Justice and Chemistry departments decided to expand the study to a minor.

"We agreed that a major would not be the proper thing to do," said David Cichowicz, Ph.D., Chair of the Chemistry and Biochemistry Department and one of the minor's developers. "There are not that many jobs in this field out there, so the minor made more sense."

Professors provide students with the skills and knowledge to work with forensic terminology, legal and ethical issues, evidence, and the structure of a crime scene. Students participate in many hands-on experiments and projects, including re-creating a crime scene, gathering evidence, and examining substances found on the scene.

"The way we set it up, every major can do this minor," Cichowicz added. "Even if students are not going to pursue this career-wise, it gives them an in-depth look. If they choose to be a lawyer, for example, they've got this experience in their background."

This curriculum will prepare students for graduate study in the forensic field and provide them with the skills to process and analyze evidence at a crime scene and see to the subsequent legal and ethical issues.



## Recent Grants Received

La Salle University has recently received the following grants:

- \$295,000 from the City of Philadelphia's Philadelphia Empowerment Zone project to La Salle's Nonprofit Center.
- \$124,000 from the Pennsylvania Higher Education Assistance Agency.
- \$102,067 from the City of Philadelphia's Department of Behavioral Health and Mental Retardation Services to the Community Center for Counseling and Psychological Services.
- \$100,000 from the Kean-Hartquist Foundation to establish the Thomas and Janet Kean Scholarship Fund.
- \$65,809 from the Philadelphia School District to Project Achieve, a joint program between the District and La Salle to improve teachers' instructional and assessment strategies.
- \$57,084 from the Winchester Foundation to support the construction of the new science and technology center and the Annual Fund.
- \$40,000 from the Paul E. Kelly Foundation to enhance the Peter J. Kiernan Scholarship Fund.
- \$21,000 from the Sallie Mae Fund to provide scholarship assistance to students enrolled in La Salle's Bilingual Undergraduate Studies for Collegiate Advancement Program (BUSCA).
- \$15,000 from the Phoenixville Community Health Foundation to the Nonprofit Center for projects focusing on Phoenixville-area nonprofits.



## Students Create Documentary to Celebrate La Salle's History

Student Nick Smalarz, '07, has worked with La Salle Archivist Brother Joseph Grabenstein, F.S.C., '73, long enough to know that Br. Joe is a very busy man. So when Br. Joe's hectic schedule researching for the campus community and beyond finally prevented him from lecturing on the University's history to freshmen students, Smalarz and his brother, Tim, '07, asked if they could help him produce a documentary to fill the void.

The result is *Together We Remember: A Legacy of La Salle*, a 41-minute video that starts with the history of the Christian Brothers, the Catholic order that founded the University, and continues to the present.

After compiling about 250 pictures and documents and combining them with film footage the Smalarz brothers shot, Br. Joe and Suzanne Guerin, '07, wrote a script that Br. Joe narrated.

The film features drawings, photos, and footage of La Salle's four campuses: its first at 2nd and Jefferson streets; the second at Filbert and Juniper streets in Center City; the third at 1240 N. Broad St. (formerly the home of Jacqueline Bouvier Kennedy's family); and finally the current campus at 20th Street and Olney Avenue. (There are also schematics of the school's campus in Bucks County and plans for a new science and technology center.)

Nick and Tim Smalarz screened the documentary for a knowledgeable audience: their family. Their father, John Smalarz, '75, M.B.A. '79, and older brother Matt, '03, M.A. '06, watched it and gave the thumbs up.

"I am more proud than ever to be from La Salle, now that I know about the Christian Brothers and where La Salle came from," John Smalarz said.



(DVD copies of this documentary are available for purchase for \$15 plus S&H. Contact Brother Joe Grabenstein at 215.951.1294 or grabenst@lasalle.edu.)

**Correction** In the Winter '05-'06 edition of *La Salle Magazine*, the job title of John R. Greed, '82, was incorrect. He is Executive Vice President and Treasurer of Mutual of America.



## LOCAL HEALTH CARE PROFESSIONALS HAVE EXPLORER ATHLETES' BACKS

BY SANDY SMITH

La Salle athletes put their bodies to some pretty grueling tests every time they take the field or suit up for practice. To keep those bodies in peak condition and help them recover from the injuries that often accompany athletic competition, La Salle has a staff of certified athletic trainers.

Sometimes, though, it takes more than a skilled trainer to keep an athlete in the game, which is why the Athletic Department has established relationships with physicians, surgeons, and physical therapists to augment its training staff.

By entering into partnerships with Albert Einstein Health-care Network and NovaCare Rehabilitation, La Salle's Athletic Department has provided care for its student-athletes as well as benefits to the campus community and the surrounding neighborhood.

Bill Gerzabek, La Salle's Director of Sports Medicine, said the partnerships grew out of a need for La Salle to augment its sports medicine services.

"We were interested in supplementing our staff, and at the time we entered into the partnership, NovaCare was involved with another university in the area already. The partnership seemed like a good fit between us and NovaCare," Gerzabek said.

La Salle Athletic Director Thomas Brennan, Ed.D., was instrumental in establishing these relationships and views each as an example of how the Athletic Department strives to provide the best possible experience for its student-athletes.

"Issues related to the quality of the experience for the student-athlete are second to none," Brennan said. "Having relationships with respected institutions like Einstein and NovaCare allows us to provide the highest possible level of care for student-athletes."

NovaCare, a King of Prussia-based provider of rehabilitation services, supplies La Salle with full-time athletic trainers and brings physical therapists to campus.

"It enhances our ability to cover our athletic teams," Gerzabek said of the NovaCare staff. "We now have team-certified trainers accompanying us on the road. And, instead of a trainer having to stay in the training room during practice, the physical therapist can do the rehab and we can cover the practice with hands-on staff."

NovaCare has also expanded its services to the entire campus community.

"Our initial focus was on the athletes, but our services are so vast, we opened them up to the rest of the University," said John Tooher, NovaCare's Director of Athletic Training



*Director of Sports Medicine Bill Gerzabek (right) works with team physicians, John Handal, M.D., (left) from Einstein, and Russell Breish, M.D., from Chestnut Hill Family Practice, to assist injured La Salle quarterback Michael Jump.*

Services for Pennsylvania and New Jersey. "We will treat anyone at La Salle who needs physical therapy at the Hayman Center."

Students and staff members also have access to services through NovaCare's Occupational Health Department, either on campus or at a NovaCare facility near their homes.

For matters that require immediate attention, La Salle has partnered with Einstein for medical and surgical services.

"It's a good relationship for us because it's right in the neighborhood; Einstein's the closest hospital to us," Gerzabek said.

Einstein's chief orthopedic surgeon, Dr. John Handal, is often the one who gets the call when a La Salle athlete is in need of care.

"We are very pleased with the relationship with La Salle for a variety of reasons," Handal said. "It is rewarding to work with the great student-athletes at La Salle and support their efforts. It also is important to us to partner with a prominent neighbor like La Salle, which has been such a vital part of this community."

Einstein orthopedic surgeons are present at all home football, men's basketball, and women's basketball games.

The partnership also has allowed both the University and Einstein to promote community health in their shared neighborhood. Einstein doctors who work with La Salle athletes participate in department-sponsored neighborhood health fairs held in conjunction with athletic events on campus and have spoken to students about careers in medicine and health care.



## Seeker

BY JACK MCDEVITT, '57

Ace Books, 2005; 368 pp.; \$24.95

Near the end of the 27th century, when the interstellar age was just dawning, two ships set out from Earth to escape the fascist theocracy that had taken over North America. One was the Bremerhaven, the other the Seeker. On a distant planet, the voyagers established a colony they named Margolia. Then they and the colony disappeared from recorded history. Thousands of years later, the legendary status of Margolia has made it the new Atlantis—and of special interest to antiquities dealer Alex Benedict when he comes into possession of a cup that seems to be from the Seeker. Investigating the provenance of the cup, Alex and his assistant, Chase Kolpath, follow a deadly trail to the Seeker—strangely adrift in a system barren of hospitable worlds. But their discovery raises more questions than it answers, drawing Alex and Chase into the center of the mystery that is Margolia—and into the very heart of danger.

Jack McDevitt, '57, is a former English teacher, naval officer, Philadelphia taxi driver, customs officer, and motivational trainer who earned a bachelor's degree in English from La Salle. *Seeker* is McDevitt's 10th science fiction novel. He has been nominated for the Nebula Award, an honor from the Science Fiction Writers of America, eight times. McDevitt lives in Georgia with his wife, Maureen.



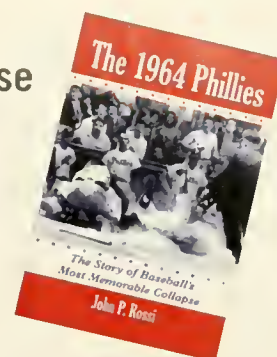
## The 1964 Phillies: The Story of Baseball's Most Memorable Collapse

BY JOHN P. ROSSI, PH.D., '58

McFarland & Company, 2005; 196 pp.; \$28.50

*The 1964 Phillies: The Story of Baseball's Most Memorable Collapse* traces the unexpected rise and calamitous fall of the 1964 Phillies. After nearly a decade of continuous defeat, the Phillies shocked the baseball world in the 1964 season by taking over first place in the National League in mid-July and holding onto it for 73 days. Then, as the team's first pennant in a generation seemed within reach, the Phillies collapsed in the greatest meltdown in baseball history. The book attempts to disentangle the complex issues that ultimately cost the team the pennant, and it sheds light on the influential events of the 1950s and 1960s that rendered the team first futile and then ultimately successful. Rossi does this through an exploration of the city of Philadelphia itself and the Phillies' team history in the 1950s and early 1960s.

John P. Rossi, '58, is a Professor of History at La Salle. *The 1964 Phillies: The Story of Baseball's Most Memorable Collapse* is Rossi's fourth book and the third he's written on baseball. He previously published *A Whole New Game: Off the Field Changes in Baseball, 1946-1960* and *The National Game: Baseball and American Culture*. The latter is the subject of a course he has taught at La Salle on the relationship between baseball and American history. Rossi lives in Jenkintown, Pa., with his wife, Frances, whom he met in August of the 1964 baseball season.

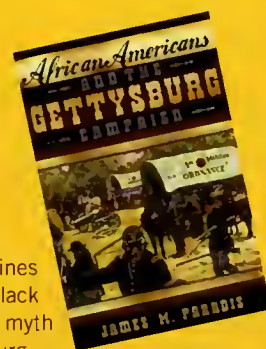


## African Americans and the Gettysburg Campaign

BY JAMES M. PARADIS, PH.D., '71

Scarecrow Press, 2005; 144 pp.; \$24.95 (paperback)

*African Americans and the Gettysburg Campaign* explores the role that African Americans played in the battle of Gettysburg, which had been largely forgotten. This book seeks to rectify the oversight by bringing to light the many ways that black Americans took part in the crucial battle, how they were able to influence the military outcome, and the impact the Civil War had on their lives. The work examines the active pre-war role played by Gettysburg citizens, both black and white, in the Underground Railroad, and it dispels the myth that no black men fought or were killed defending Gettysburg from the Confederate invasion.



James M. Paradis, '71, studied Social Work and Theology at La Salle and spent 15 years as a social service caseworker in Bucks County. He earned his master's and doctoral degrees from Temple University and has taught history and psychology at St. Mary's Hall-Doane Academy in Burlington, N.J., where he also serves as Dean of the Upper School, since 1986. Paradis also teaches history at Arcadia University and is a former licensed battlefield guide at Gettysburg National Military Park. His doctoral dissertation provided the basis for his first book, *Strike the Blow for Freedom: The 6th United States Colored Infantry in the Civil War*, and he is frequently called upon to lecture to community groups and Civil War roundtables on the role of African Americans in the Civil War. Paradis and his wife, Lorraine, live in Abington, Pa., and have two sons.

"Book Notes" will be featured periodically in upcoming issues of this magazine and its companion piece, the *Alumni News*. We invite you to let us know if there's a book written by an alum within the last year that should be highlighted by e-mailing Marian Morton at [morton@lasalle.edu](mailto:morton@lasalle.edu).

**1941** ★ **REUNION YEAR** **CMR**  
**Edward M. Ward, U.S.N. Retired (B.A.)** of Ocean City, N.J., and his wife, Marilyn, celebrated their 64th wedding anniversary on Sept. 5, 2005. Their first date was at a La Salle College/St. Joseph's University football game at McCarthy Stadium on Oct. 31, 1937.

**1946** ★ **REUNION YEAR**

**1951** ★ **REUNION YEAR**

**1952** **Benjamin Tumolo (B.S.)** retired to Sea Isle, N.J., and Naples, Fla.

**1954** **Geffrey Kelly, S.T.D. (B.A.)**, of Glenside, Pa., co-authored a book, *Is There God in Healthcare?* and co-presented four workshops on the subject. The Archdiocese of Philadelphia contracted the program for the Parish Nurses Program at St. Charles Seminary.

**1956** ★ **REUNION YEAR** **Anthony DiPrimio, Ph.D. (B.S.)** of Turnersville, N.J., is the Chairman for the Department of Management/Marketing at Holy Family University. He was the Dean for the School of Business Administration for seven years prior to this new appointment.

**Robert F. Jones, Ph.D. (B.A.)** of Englewood, N.J., retired from the faculty of Fordham University. He and his children established an endowment at Fordham for an annual lecture in memory of his wife. The Rita Cassella Jones Lecture on Women and the American Catholic Community, under the auspices of the Curran Center for American Catholic Studies, was inaugurated on Nov. 3, 2005.

**Charles A. Mellon (B.A.)** of Williamstown, N.J., and his wife, Pat, celebrated their 50th wedding anniversary in June 2005. They have six children and 16 grandchildren.

**1958** **Donald F. McGuigan, D.D.S. (B.A.)** of Paoli, Pa., is an independent clinical research consultant. After retiring from dentistry in 1989 due to a latex allergy, he went into the pharmaceutical industry as a clinical research associate and then as a project manager for Biopharm Inc. He has six children and 18 grandchildren.

**Charles J. Reinhardt (B.S.)** of Harker Heights, Texas, retired after 38 years of operating his laundry, dry-cleaning, and uniform and linen rental business in Killeen, Texas.

**1959** **Augustus Tamburro, Esq. (B.A.)** of Marlton, N.J., is serving his fourth term as Mayor of Evesham Township. Although he spent the first 25 years of his career as an insurance adjuster, he is a semi-retired lawyer and practices general law.

**1961** ★ **REUNION YEAR** **Robert Lyons (B.A.)** of Southampton, Pa., co-authored a book, *The Eagles Encyclopedia*. The "Eaglepedia," as the publisher describes it, is the first comprehensive history of the team, from pro football's local beginnings as a stepchild of the Phillies and the Athletics to the Eagles' Super Bowl loss.

**1962** **John F. Carabello, D.M.D. (B.A.)** of Abington, Pa., was welcomed into Life Membership in the American Dental Association. Life membership is a special status that recognizes a member's many years of support and commitment to the high standards of the dental profession.

**Br. Patrick Carney, F.S.C. (B.A., M.A. '63)** of Wayne, N.J., co-writes mathematical activities for CBS.com to coordinate with each week's episode of *Numbers*.

**1963** **Maurice K. Bennett (B.S., M.B.A. '88)** of Philadelphia, Pa., retired from his accounting firm and from the Internal Revenue Service after 30 years of service.

**Robert B. Byrnes Sr. (B.A.)** of Stafford, Va., retired from the U.S. government after 41 years of service. He served the CIA for 28 years and the FBI for 13 years.

**John McGinnis (B.A.)** of Centerville, Va., is teaching U.S. government at McLean High School in McLean, Va.

**1964** **Matthew J. Ledwith (B.S.)** of Erdenehim, Pa., was posthumously awarded the 2005 Franklin Award by the U.S. Rowing Referee Commission for his lifetime contributions to the sport. Before his death in 2005, he was a driving force in the Philadelphia rowing community for more than 40 years.

**1965** **Timothy C. Brennan Jr. (Ed.D.)** of Melville, N.Y., was appointed Interim Superintendent of Schools by the Cherry Hill Board of Education.

**1966** ★ **REUNION YEAR** **Allen T. Fox (B.A.)** of Manchester, N.J., retired after 30 years as a professional negotiator for the New Jersey Education Association.

## Msgr. James F. Checchio

Monsignor James F. Checchio, M.B.A. '04, a priest of the Diocese of Camden, has been named Rector of the North American College, the American seminary in Rome. Checchio, 39, has been Vice Rector for Administration at the seminary since 2003.



"Msgr. Jim was wonderful, hard-working, and very bright—not unexpected, of course—but what a delightful person," said Terry Jackson, '79, Director of La Salle's part-time M.B.A. Program. "I was struck by the strong relationships that he forged, effortlessly, with fellow students, faculty, and me. He could converse with members of our community about studies, his work in the Diocese of Camden, and the current happenings with the Eagles—he was team chaplain—with equal ease."

An alumnus of the North American College, Msgr. Checchio was ordained to the priesthood in 1992. He holds a doctorate in canon law from Rome's Angelicum University. He later served the Diocese of Camden as Vice Chancellor and Diocesan Director of Communications.

The rector oversees the formation of 170 seminarians. Also under his care are the 70 American priests living at the college's Casa Santa Maria while pursuing graduate degrees in Rome and the 60 priests enrolled in the college's Institute for Continuing Formation.

"I've been impressed with his humility and enthusiasm for his work—both in Camden and Rome," Jackson said. "He fully embraces and accepts his mission in the Church and the challenges of giving and growing wherever God places him. He has often said to me, 'We have such good men here—I have a lot of hope for the future of the Church given these guys here.' It is, then, no surprise that he has quickly become Rector."



**Walter J. Plagens (B.A.)** of Holiday, Fla., is Recorder, Knights of Columbus Third Degree.

**1967 Thomas J. Jennings (B.S.)** of Fort Washington, Pa., co-chaired the Pennsylvania Branch International Dyslexia Association's annual conference at the Union League in Philadelphia in October 2005.

**Phillip L. Lowenstein (B.A.)** retired from active service with Prudential Insurance and moved to a retirement community in Bordentown, N.J.

**1968 James P. Bradley (B.A.)** of Drexel Hill, Pa., was sworn in as a judge in the Court of Common Pleas in Delaware County.

**Craig Maize (B.A.)** of Woodstock, Ga., retired after 30 years with Bell Laboratories to take up full-time RV-ing.

**1969 Stasha N. (Stanley J.) Golaszewski (B.A.)** of Marlton, N.J., is Host and Producer of TransPhillyRadio.org, the Regional Coordinator of Out & Equal, and C.E.O. of TransMinistry for Non-Profit Corp.

**1970 Alfred C. Giovetti, Ph.D., C.P.A. (B.S.)** of Cantonville, Md., was voted President of the Maryland Society of Accountants. He holds a doctorate in medical microbiology and physiology from George Washington Medical School. He teaches business, accounting, and computers at Catonsville Community College and has published more than 3,000 articles and three dozen books on a variety of subjects.

**Charles J. Nugent, C.P.A. (B.S.)** of Lancaster, Pa., is the Senior Executive Vice President and Chief Financial Officer for Fulton Financial Corporation.

**1971 ★ REUNION YEAR**

**1972 Henry A. Schinnagel (B.S.)** of West Haven, Conn., retired from UNYSYS Corporation in Blue Bell, Pa.

**1973 John P. Connolly (B.A.)** of Los Angeles, Calif., was re-elected National President of the American Federation of Television and Radio Artists, AFL-CIO, and is starring in the upcoming Clive Barker horror film *The Plague*.

**Barry R. Lebowitz (B.A.)** of Philadelphia, Pa., retired after 38 years with the City of Philadelphia. He is self-employed as

an insurance agent handling insurance and fixed annuities, health insurance, and long-term care.

**Kathleen (Bodisch) Lynch, Ph.D. (B.S.)** of Richmond, Va., was named Research Specialist at the Partnership for People with Disabilities at Virginia Commonwealth University.

**William Weber (B.S., M.B.A. '81)** of Phoenixville, Pa., was promoted to Executive Vice President of Affinity Insurance Services of Aon Corporation.

**Michael L. Welsh, C.P.A. (B.S., M.B.A. '81)** of Cherry Hill, N.J., was ordained a Permanent Deacon in the Camden Diocese. He is assigned to the Cathedral of the Immaculate Conception.

**1974 Michael Kauffman (B.A.)** of Philadelphia, Pa., is the Director of Accounting for the City of Philadelphia.

**1975 Ernie Rivard (B.A.)** was appointed Retreat Director at The Passionists Calvary Retreat Center in Shrewsbury, Mass. Calvary is a retreat center conducting day and weekend programs in personal and spiritual enrichment for men, women, religious, and people in recovery.

**1976 ★ REUNION YEAR**

**1977 Robert A. Farber, Esq. (B.S.)** of Cherry Hill, N.J., started a government contracts management consulting practice, USAcontracts.com, specializing in federal contract qualification, negotiation, award, and administration. This new venture follows a 25-year career in contract management with the U.S. Business Administration.

**Timothy T. O'Toole, Esq. (B.A.)** Managing Director of the London Underground, was recognized as an honorary Commander of the Most Excellent Order of the British Empire (C.B.E.) by the Queen of England in the New Year's Honours. He received this award for his evacuation and restoration efforts in the immediate aftermath of the terrorist attack on London's Tube transportation system in July 2005.



**William F. Nolan III (B.S.)** of Berwyn, Pa., is a lector, Eucharistic Minister, and instructor in Confraternity of Christian Doctrine (CCD) at St. Norbert's Parish in Paoli, Pa. He thoroughly enjoys all three positions.

**1979 John M. Draganescu, M.D., FACP (B.A.)** of Devon, Pa., co-authored an abstract entitled "Wernicke Encephalopathy Post-Gastric Bypass," which was presented at the American College of Gastroenterology's annual Scientific Meeting in November 2005. The abstract was awarded the college's prestigious Presidential Award.

**1980 Dennis A. Pone (B.A.)** of Hamilton, N.J., was elected to a four-year term as a Hamilton Township Councilman.

**Christopher J. Serpico, Esq. (B.A.)** of Doylestown, Pa., joined the faculty of La Salle University as an adjunct professor in the Department of Sociology, Social Work, and Criminal Justice.

**1981 ★ REUNION YEAR Bruce Endler (B.A.)** of Rosemount, Minn., was re-elected to a fourth term on the Board of Directors of Independent School District 196 (Rosemount-Apple Valley-Eagan), Minnesota's fourth-largest district.

**John Imszennik, C.P.A. (B.S., M.B.A. '87)** of Cinnaminson, N.J., established a Liberty Tax Service office in Delran, N.J.

**Rosemary R. Pall, Esq. (B.A.)** of Havertown, Pa., is the Director of the Widener Law Fund for Widener University School of Law.

**Michael J. Pelone (B.S.)** of Blue Bell, Pa., is the Sales Manager for Housecrafters, an exclusive kitchen installation company for the Home Depot stores in Pennsylvania, southern New Jersey, and northern Delaware.

**Diane (Franciosi) Wing (B.A., M.B.A. '94)** of Huntingdon Valley, Pa., was promoted to Director of National Customer Service Operations for Comcast Corporation.

**1982 Jonathan Y. Dee (B.S.)** of Quezon City, Philippines, was named Vice Chairman and Executive Director of Agripure Holdings PLC, a publicly traded company on the Thailand Stock Exchange. He is also President and C.E.O. of Alliance Tuna International, based in the Philippines.

**William D. Shields (B.S.)** of Wilmington, Del., will be fundraising in the election year for Republican candidates in Delaware.

**Teresa N. Tobin, D.P.N. (B.A.)** of Ambler, Pa., is founder of Montgomery Podiatry Association Inc. of Huntingdon Valley, Pa., a full-service podiatry practice.

**F. Kevin Tylus (M.B.A.)** of Skillman, N.J., was named President and C.E.O of Yardville National Bancorp.

**1983 Sharon (Wilson) Byrne, M.S.N., CRNP, B.C. (B.S.N.)** of Paulsboro, N.J. was selected to serve on the Review Board of *Oncology Nursing Forum*, and she will serve a second term as the Secretary of the Research Associate Committee for the National Radiation Therapy Oncology Group.

**Ralph J. Cotton (B.S.)** of Southampton, Pa., was promoted to Tax Director of NCO Group Inc.

**Daniel F. O'Brien, C.P.A., CMPE (B.S.)** of Malvern, Pa., joined NBN Group as the Chief Financial Officer. NBN specializes in durable medical equipment, nursing, and behavioral services.

**1984 Mark J. Gordon, O.D., FCOVD (M.B.A.)** of Kenmore, N.Y., is a board-certified specialist in vision therapy and vision development. He is on the peer review committee for the profession, and he chairs the Inter/Intra Professional Committee. He is certified by New York State as an Early Intervention Provider. He has worked extensively with children and adults who have autistic spectrum disorders.



#### 1986 ★ REUNION YEAR

**1988 Ruth McGivern (B.A.)** of Philadelphia, Pa., received the 2005-2006 Geraldine Marren Fellowship from the Philadelphia Branch Inc. of the American Association of University Women. She was honored as a social worker whose concern for and commitment to her community helped to make it a better place for all those she touched.

**John T. McGrath (B.S.)** is the new Fire Chief for the City of Raleigh, N.C., Fire Department. He retired as Deputy Commissioner for Operations from the Philadelphia Fire Department after 32 years of service.

**1990 Theresa (Moser) Dolan (B.A.)** of Lansdale, Pa., is performing at the Montgomery Theater in Souderton, Pa. Prior to becoming a stay-at-home mom to Natalie and Eddie, she was a technical writer/editor.

**Amie Sacco (B.A.)** of Northfield, N.J., received a Master of Science degree in Education from Rowan University and is a certified guidance counselor.

**1991 ★ REUNION YEAR Marc M. Avallone (B.S.)** of Gibsonsia, Pa., recently moved to the Pittsburgh area with his wife and two daughters.

**1992 Christopher Barbier, C.P.A. (B.S.)** of Springfield, Pa., was promoted to Manager of Eastern Region Consulting Services for Intuit Real Estate Solutions.

**Walter Zinych (B.A.)** of New York, N.Y., was named Vice President and Regional Sales Manager for Oppenheimerfunds, based in Chicago.

**1993 Brian A. Bruder (M.S.)** of Newtown, Pa., is engaged to Leigh Ann Bliss. A May wedding is planned.

**Joy M. Gianvittoria (B.A.)** of Virginia Beach, Va., is the only physician at the Northwest Branch Medical Clinic in Chesapeake, Va. She takes care of active-duty sailors, Marines, and coasties, as well as their dependents.

**1994 Tricia A. Giordano (B.A.)** of Ancora, N.J., received her Licensed Professional Counselor (L.P.C.) licensure.

**Vincent Guy (B.A.)** of Burlington, Vt., started a new financial advisory practice with Morgan Stanley in Vermont and Pennsylvania.

**Susan Turcmanovich-Ide (B.A.)** of Scranton, Pa., accepted the position of Communications and Corporate Social Responsibility Specialist for Pennsylvania American Water's eastern operations.

**1995 Daniel J. Atkinson (B.A.)** of Marlton, N.J., joined the Philadelphia Metro Agency of John Hancock Financial Network.

**Paul Franco (B.A.)** of Long Beach, N.Y., is working in Harlem as a New York City firefighter. He recently returned from a tour in Iraq with NMCB21 and 2 Battalion 5th Marines.

**MAJ Joseph Gavin (B.A.)** of Raeford, N.C., completed a tour to Afghanistan as the Comptroller for the 7th Special Forces Group and Combined Joint Special Operations Task Force.

**Daniel Rakowski (B.A.)** of Virginia Beach, Va., was promoted to Lieutenant Commander with the U.S. Navy. He has a fellowship in nephrology at Walter Reed Army Medical Center and started a tour as a staff nephrologist at the Naval Medical Center in Portsmouth, Va.

**Ryan Terrell (B.S.)** of Spring House, Pa., is happily married and has three children.

**1996 ★ REUNION YEAR Renita (Pascale) Brady (B.S.W.)** of Delran, N.J., is a social worker/crisis counselor at Cinnaminson High School in Cinnaminson, N.J. She earned a master's degree in social work from the University of Pennsylvania.

**1997 CMDR Grafton D. Chase Jr. (M.B.A.)** of Ellicott City, Md., returned from being mobilized to Camp Arifjan, Kuwait, in support of Operation Iraqi Freedom, where he served as Deputy Commander for Naval Expeditionary Logistics Support Force Forward Headquarters.

**Albert J. Daulerio III (B.A.)** of Churchville, Pa., is a freelance writer and a founding editor of the literary site blacktable.com.

**Joy Ann Szopinski (M.A.)** of Pewaukee, Wis., has a freelance ministry providing Prayers of the Faithful by subscription, [www.fcaministry.com](http://www.fcaministry.com).

**1999 Heather M. Bruce (B.A.)** of Lancaster, Pa., was appointed to the position of Director of Creative Services at Barry Bruce & Co. Inc. Prior to this position, she was employed by WPMT Fox 43 as an event coordinator and writer/producer in the Promotion Department and a public affairs director and associate producer in the Creative Services Department at WGAL TV 8.

**Kathryn (Daly) Jewell (B.S.)** of Conshohocken, Pa., is an Audit Manager for Comcast Corporation.

**Jennifer N. Myers (B.S.N.)** of Maitland, Fla., is an OB/GYN Nurse Practitioner.



## Overseeing a Traditional Philly Treat



**Drew Hoben, '92**, has continued in the Lasallian tradition of making great change in the world, and he's doing it one Peanut Chew at a time. This September, Hoben signed on as the plant manager of Just Born, the Bethlehem maker of Marshmallow Peeps, Hot Tamales, and Mike and Ikes. In April, the candy makers added the Philly-favorite Peanut Chews to their company's palate after buying out the original makers, Goldenberg Candy Co.

While earning his bachelor's degree in Marketing and Finance from La Salle, Hoben became interested in the baking and confectionery industries, working at a Pepperidge Farm in Connecticut during summer breaks. After acting as operations manager of George Weston Bakeries, producer of Strohmann bread, Hoben was excited to come back to his

hometown of Philadelphia to begin "making candy and putting smiles on people's faces."

Goldenberg first developed the bite-size chocolate-covered combination of molasses and peanuts. Soon after the creation of the Peanut Chew, the U.S. military used it as a ration bar during World War I. Since 2003, the massive Just Born plant, on State Road in Northeast Philadelphia, has been producing more than 2 million Peanut Chews a day.

Hoben, who is already working on plans to increase production and productivity, loves to see the big smiles his product creates. He said it's good to be back in the area again with his wife and three sons.

**2000 Brady Hicks (B.A.)** of Bensalem, Pa., is a writer and editor for *Information Today*, a computer and IT analysis magazine. He is also a writer-contributor to the *News Gleaner*, *Olney Times*, and *Life* newspaper series in the Philadelphia area, as well as a writer for the online Philadelphia Metroblogs.

**2001 ★ REUNION YEAR Christopher J. Cabott, Esq. (B.A.)** of Coatesville, Pa., was admitted to both the Pennsylvania and New Jersey bar associations.

**Lorraine H. Donnelly, Esq. (B.A.)** of Philadelphia, Pa., is an attorney with the Philadelphia District Attorney's office.

**Christina K. Fuller (B.S.)** of Allentown, Pa., is a Philadelphia Eagles cheerleader.

**Molly Murphy (B.A.)** of Philadelphia, Pa., is teaching seventh grade writing at Cinnaminson Middle School in Cinnaminson, N.J. She received a M.Ed. from Holy Family University and is pursuing a Master of Arts in History for Educators at La Salle University.

**James Nagelberg (B.A.)** of Arlington, Va., accepted a position at the U.S. Department of State on North Korean and Iranian nuclear issues.

**Aaron R. Pawluk (B.A.)** continues to teach U.S. History and Government at Seymour High School in Seymour, Conn.

**Julia-Anne (Jurkiewicz) O'Hara (B.A.)** of Groton, Conn., was promoted to Director of Carelot Children Centers Inc.'s third child-care center.

**Daniel F. Wagener (B.A.)** of Portland, Ore., is a second-year graduate student in counseling psychology at Lewis and Clark College.

**2002 Laura Croce (B.A.)** of Collingswood, N.J., graduated from Rutgers Law School in May 2005. She is clerking for the Honorable Thomas A. Brown Jr., J.S.C., at Camden County Superior Court.

**Matthew Falvo (B.A.)** of Clarksville, Tenn., finished the graduate program in Leadership Studies at the University of Texas at El Paso. He is serving with the 101st Airborne Division as Air Defense Air Space Management Plans officer.

**Jamie C. Long (B.A.)** of Cockeysville, Md., is engaged to Amanda Guntner. They are planning a July 2007 wedding.

**Patrick McGinnis (B.A.)** of Danville, Calif., is in his second year of law school at Golden Gate University in San Francisco.

**Tara A. Shepherd (B.S.)** of Doylestown, Pa., is engaged to David Stowell, First Lieutenant, Infantry, U.S. Army.

**Lenora Thrower (B.A.)** of Deptford, N.J., is editing content for both Web and print publications for Veterinary Learning Systems, a division of Medimedia U.S.A.

**2003 Christine M. Coates (B.A.)** of Aston, Pa., was awarded a Master of Science degree in counseling and clinical health psychology from Philadelphia College of Osteopathic Medicine in July 2005.

**Christa Gardner (B.A.)** of Philadelphia, Pa., is an account coordinator with Tierney Communications, a top public relations agency in Philadelphia, assigned to the Bayer Environmental Science account.

**2005 Joan P. Frizzell, Ph.D., R.N. (CERTIF)** of Ambler, Pa., had an article, "Acute Stroke: Pathophysiology, Diagnosis and Treatment," published in the *American Association of Critical-Care Nurses (AACN)* journal.

**Jillian Mele (B.A.)** of Presque Isle, Maine, is a sports television anchor/reporter with Comcast SportsNet in Presque Isle.

**Br. Robert Peach (B.A.)** of Philadelphia, Pa., made a formal commitment and began his residency as a postulant of the Christian Brothers.

**Frederick J. Peterson (B.S.N.)** of West Chester, Pa., was accepted to the University of Pennsylvania School of Nurse Anesthesia.

## Marriages

**1985 Kevin J. Hipps (B.S.)** to Sonja S. Stewart.

**1992 Herbert J. Lottier (B.S.)** to Jennifer Kapcia.

**1995 Andrew H. Giorgi (B.A.)** to Jeanne Gonsiewski.

**1998 Jennifer Brank (B.A.)** to Michael J. Kimmel (B.A.).

**Laura Galbraith (B.A.)** to Daniel Black.

**1999 Kathryn Daly (B.S.)** to Brandon Jewell.

**Melanie L. Frantz (B.S.)** to Billy King.

# IN MEMORIAM:

## Father Mark Heath, O.P.

Father Mark Heath, O.P., a former Professor of Religion and Director of the Graduate Religion Program at La Salle died, in Columbus, Ohio, of Alzheimer's disease on Dec. 4, 2005. He was 87.

Heath spent 14 years at La Salle, serving as chaplain (1953-1965) and a Religion professor (1953-1967). The University conferred an honorary Doctor of Laws degree on him in 1962.

In 1965, when the graduate program in Religion was being updated and offered to a larger public, Heath was appointed director. He designed five special institutes and workshops held in connection with the popular summer session, which attracted some 250 priests, religious, and laity annually.

Brother Edward Davis, retired professor of Religion, writes: "Father Heath was my predecessor as Director of the Graduate Religion Program. At that time, he



worked alone out of one small office in McShain Hall: no secretary, no assistant. He gave me excellent advice. The following year, I requested a secretary and

expanded the office space; later, I hired students and other staff. What no one could believe is that I had to ask for an electric typewriter. Father Heath got along fine with a manual Royal that occasionally lost its carriage to the floor!"

Perhaps his most outstanding quality, according to Br. Davis, "was the excellence of his homilies. I can count on the fingers of one hand the really superb homilies I have heard in my lifetime, and Father Heath's tribute to Brother Gerardian Joseph Downing, Registrar, on the occasion of Brother Joseph's golden jubilee, was the best."

After Vatican II, Heath was a leader in Philadelphia both in sponsoring ecumenical programs on campus and in establishing the Dominican School of Theology for Laity.

A native of Boston, Mass., Heath was ordained a priest in the Dominican Order in 1940. At that time, he was one of only six Roman Catholic priests to have graduated from the U.S. Naval Academy. Later, he received a bachelor's degree in Philosophy from Providence College followed by graduate degrees in Theology from the Dominican House of Studies and a doctorate from the Pontifical University of St. Thomas Angelicum. While studying in Rome, he was chaplain to the U.S. Sixth Fleet in Naples.

Br. Davis concluded his tribute by saying: "Father Heath was a good teacher (I was in several of his graduate classes), a fine scholar, and a dedicated priest. Most important, he was a genuinely good man. La Salle needed him. He will be missed."

**Frank J. Grosso (B.S.)** to Fiona Walsh.

**Christine A. Grugan (B.A.)** to Frank Andrusiewicz.

**Julia Mazzei (B.S.)** to David Moskovitz.

**2000 Keri A. Dempsey (B.A.)** to Benjamin Cooper.

**Megan M. Gallagher (B.A.)** to Michael Lawler.

**Claire E. McGinley (B.S.)** to Gregory M. Jacovini (B.S.).

**2001 Laura Esposito (B.A.)** to Timothy Degan.

**2002 Melissa Genovese (B.A.)** to Brad C. Morgan (B.S.).

**2004 Tracy Guenther (B.A.)** to Martin Murray.

**2005 Amy Wolrich (M.Ed.)** to Jason Moskovitz.

## Births

**1985** A daughter, Katharine Mary Grace, to Michael and **Nancy (Mortenson) Neary (B.S.)**.

**1988** A son, Andrew Michael, to **Christopher Janis, C.P.A. (B.A.)** and **Bernadette (Mulligan) Janis, Ed.D. (B.A. '89)**.

**1991** A daughter, Natalie Danielle, to **Tracy (Malone) Boedwig (B.A.)** and **Michael Boedwig (B.S.)**.

A daughter, Christina Nicole, to **Michael Glaze (B.A.)** and **Christa (Johnson) Glaze (B.A. '94)**.

A daughter, Michal Grace, to **Crystal and Michael M. Green (B.A.)**.

**1992** A son, Owen, to **Deirdre and Michael Smith (B.S.)**.

**1993** A son, Joshua Daniel, to **Brenda and Daniel DeStefano (B.A.)**.

A son, Matthew Jude, to **Joy M. Gianvittorio (B.A.)** and **Daniel Rakowski (B.A. '95)**.

**1994** A daughter, Gracie, to **Jerry and Kathleen (Connor) Morgan (M.A.)**.

**1995** A son, Dominic, to **Jennifer and Paul Franco (B.A.)**.

A daughter, Sophia Elizabeth, to **Tom and Michele (Calabrese) Gause (B.A.)**.

A son, Alexander Michael, to **Michael and Stefanie Steiner-Chiusano (B.A.)**.

**1997** A daughter, Dylan Jaenna, to **Cathleen (Snitchler) McCabe (B.A.)** and **Kevin McCabe (B.A.)**.

A daughter, Helene Frances, to **Helene and William Usher (B.A.)**.

**1998** A daughter, Maura Anne, to **Richard and Anne (McGinley) Calladonato (M.A.)**.

A son, David Jacob, to **Robert and Elizabeth Hargrave-Pitel (B.A.)**.

**1999** A daughter, Katherine Maria, to **Megan (Maguire) Kelly (B.A.)** and **James Kelly (B.A.)**.



A daughter, Camryn Rose, to Tom and **Christie (Jones) Raines (B.A.)**.

A son, Conor James, to David and **Kristi (Forcier) Ullman (B.A.)**.

A son, Ethan Patrick, to Michael and **Erica (Lawson) Black (B.A.)**.

2001 A daughter, Madelyn Grace, to Mike and **Kelly Ann (Roche) Haney (B.A.)**.

A son, Aiden Kenneth, to Jeffrey and **Julia-Anne (Jurkiewica) O'Hara (B.A.)**.

A daughter, Lauren Leigh, to Michael and **Melissa Wells (M.B.A.)**.

## In Memoriam

1939 **Themistocles J. Scarpa (B.A.)** of Galloway, N.J., on Jan. 22, 2006. He served as an executive officer in the Navy during World War II. He was co-creator of the Culinary Arts Program at Atlantic Community College and implemented the same program at Hagerstown Junior College in Maryland.

1942 **Canzio E. Giuliani, M.D. (B.S.)** of Pomona, Calif., on June 29, 2005.

**William F. McGlynn (B.S.)** of Huntingdon Valley, Pa., on Aug. 30, 2005.

1948 **Thomas B. Harper III, Esq. (B.A.)** of Gwynedd, Pa., on Jan. 21, 2006. He was a retired Philadelphia lawyer and World War II veteran. He served as president of the La Salle College Alumni Association from 1956 to 1958. He was a Fourth Degree Knight of Columbus and served on numerous charitable boards.

**John J. Jordan (B.S.)** of Pennsauken, N.J., on Feb. 20, 2005. He was a member and usher of St. Peter's Church in Pennsauken, N.J., a Knights of Columbus Counsel 6735 Third Degree, an Army World War II veteran, and a member of the American Legion Post 125.

1949 **Joseph J. Dugan Jr. (B.S.)** of Clifton Heights, Pa., on Dec. 9, 2005.

**Daniel H. Kane (B.A.)** of Andover Place, Fla., on Nov. 29, 2005.

**John J. Reilly (B.S.)** of Levittown, Pa., on Nov. 19, 2005.

1951 **Donald R. Lintner, M.D. (B.S.)** of Brielle, N.J., on Dec. 20, 2005.

1953 **Paul J. Macey (B.S.)** of Delran, N.J., on May 31, 2005.

1955 **Donald D. Grieco (B.A.)** of Sharon Hill, Pa., on Aug. 21, 2005.

1956 **Robert Freisem (B.S.)** of Aloha, Ore., on Oct. 19, 2005.

**John C. Perna (B.A.)** of Emmaus, Pa., on June 14, 2005.

1960 **Robert W. Egizio (B.A.)** of Palm Beach Gardens, Fla., on June 17, 2005.

1961 **Paul J. Kelly Jr. (B.S.)** of Philadelphia, Pa., on Jan. 18, 2006. He was an Air Force veteran, a 35-year Department of Defense worker, and a mentor of 59 Eagle Scouts. After retirement, he volunteered at the Naval Air Station Joint Reserve Base in Willow Grove, Pa., helping veterans obtain their benefits.

1969 **Paul A. Marfina Sr. (B.A.)** of Trenton, N.J., on Nov. 20, 2005.

1978 **Edwina (Buffert) Faison (B.A.)** of Mays Landing, N.J., on Oct. 26, 2005.

1980 **Peter J. Fenik (B.A.)** of Philadelphia, Pa., on Aug. 6, 2005.

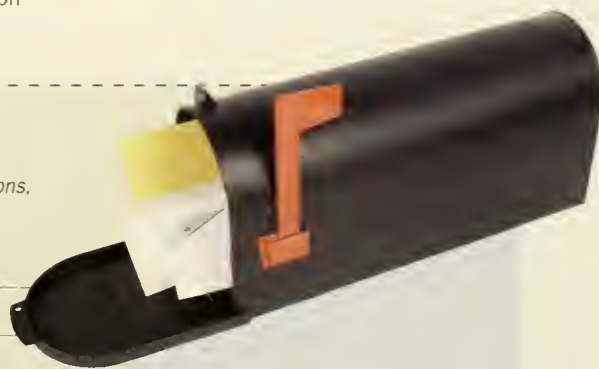
**William J. King (M.B.A.)** of Marco Island, Fla., on Nov. 9, 2005.

1981 **Clare A. Harry (B.S., M.A. '87)** of Philadelphia, Pa., on Oct. 27, 2005.

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